



Materialspecification 2008
(English)

Prices and Material specification

FORMATS:

Spread:	450 x 285 mm	42 000 SEK
Page:	225 x 285 mm	25 000 SEK
1/2 page(Horiz):	105 x 275 mm	14 000 SEK
1/2 page (Vert):	225 x 148,5 mm	14 000 SEK
1/4 page:	112,5 x 148,5 mm	7 200 SEK
1/8 page:	112,5 x 74,25 mm	4 000 SEK
Webmodul:	40 x 20 mm	1 000 SEK

Prices without V.A.T and tax.

Special placing + 10%.

For other formats than specified above, contact:
annons@petit-magazine.com

NOTE!

If you cancel your advert we reserve the right to charge you with 75% on the price of the advert.

If canceling the advert later than 14 days before the latest date we will charge you with the full amount.

Canceling an advert should be done in text to:

annons@petit-magazine.com

NOTE! If any of the information on your order is not accurate, inform us within five days after you have received your order-confirmation. Otherwise we'll regard our information as accurate!

RELEASEPLAN FOR 2008

Spring issue: 4 mars	materialday 2 february
Summer issue: 27 maj	materialday 22 april
Autumn issue: 2 september	materialday 1 augusti
Winter issue: 2 december	materialday 31 oktober

TECNICAL SPECIFICATIONS:

Material:
Complete digital material, all text as contours and in high resolution.

1/1 page:	225 x 285
Bleed:	+ 5 mm Extra trim
Resolution:	300 dpi
Färgvariationer:	Black + 1-3 Colors.
Färger:	Euroscale (CMYK)
Tryckmetod:	Sheet offset.
Bindning:	Adhesive binding
Filnamn:	name+adformat Example: yourname_half_horiz.pdf

NEVER create Your PDF-files directly from your layoutprogram, create a postScript-file and then a PDF with Acrobat Distiller

We will not be held responsible for PDF-files created directly from the layout-program.

WHERE TO SEND YOUR FILES

Ftp:
<http://www.petit-magazine.com/annonsuppladdning>

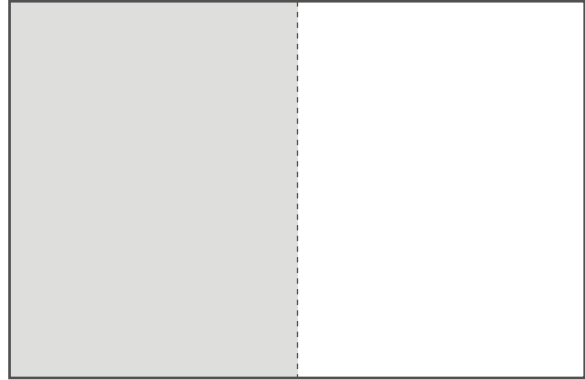
Or:
annons@petit-magazine.com

Petit Magazine will not be held responsible for submitted not ordered material.

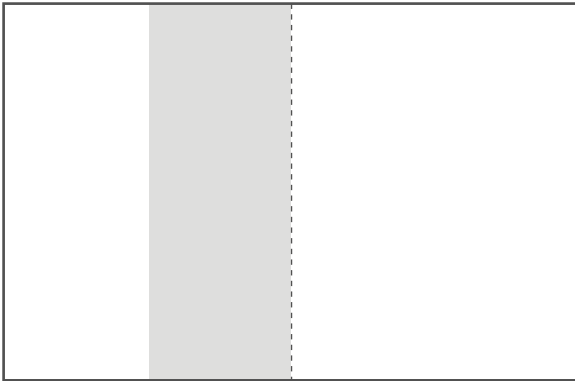
Spread: 450 x 285 mm



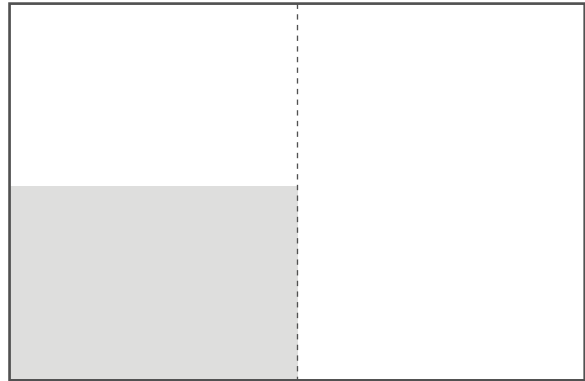
Spread: 225 x 285 mm



1/2 page (Horizontal): 105 x 275 mm



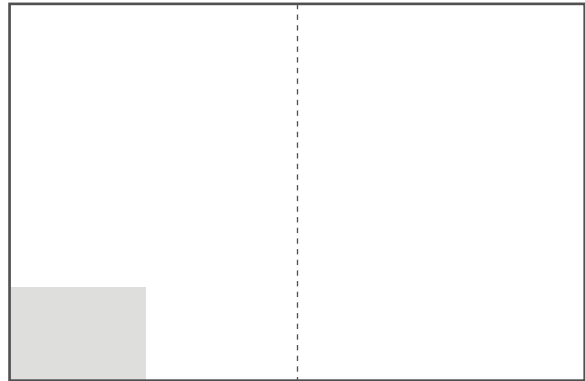
1/2 page (Vertical): 225 x 148,5 mm



1/4 page: 112,5 x 148,5 mm



1/8 page: 112,5 x 74,25 mm



Webbmodul: 40 x 20 mm

